



CULTIVATING CONNECTIONS

NEW BRUNSWICK HORT CONGRESS MARCH 15 – 16, 2023

📍 THE FREDERICTON CONVENTION CENTRE

SPONSORSHIP PACKAGE





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The theme of the congress **"Cultivating Connections"** will bring together over 250 NB fruit and vegetable producers and industry stakeholders. The event will include concurrent technical training sessions, plenary sessions, social mixer and a trade show. Concurrent sessions will be devoted to apple, cranberry, wild blueberry, small fruit, vegetable, controlled environment agriculture production as well as a room for industry development.

SPONSORSHIP LEVELS	PLATINUM (\$5000+)	GOLD (\$2500+)	SILVER (\$1500)	FRIENDS OF HORTICULTURE (\$500)
Logo Placement - Promotional Materials (Ads, Brochures, Signage, etc.)	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	
Logo Placement & Weblink - Event Website	✓	✓	✓	
Recognized as a featured sponsor at the mixer, a keynote or a lunch. (available on first come basis)	✓			
Trade Show Booth (includes electricity)	Premium Booth Package	Standard Booth Package	Pop up banner	
Promotional Items included in Delegate Registration Package (provided by your organization)	up to 5 items	up to 3 items	1 item	
Complimentary Registration	3	2	1	1

Looking to sponsor a specific break or keynote speaker? Contact:
Julia McDevitt, Event Manager
 T: (506) 260-5016 E: hch@gnb.ca

TRADESHOW OPPORTUNITIES

📍 The Fredericton Convention Centre

BOOTH TYPE

Industry Association
Booth Package

\$400.00

10'x10' draped booth space with 2 chairs and a draped table.
Includes 1 complimentary event registration.

Standard
Booth Package

\$600.00

10'x10' draped booth space with 2 chairs and a draped table.
Includes 1 complimentary event registration.

Premium
Booth Package

\$1000.00

10'x20' draped booth space with 4 chairs, 2 draped tables.
Includes electricity and 2 complimentary event registrations.

*Additional cost for electrical - \$55/booth.
This can be added during the registration process.*

Join us to cultivate connections with
producers, companies, and experts!

