



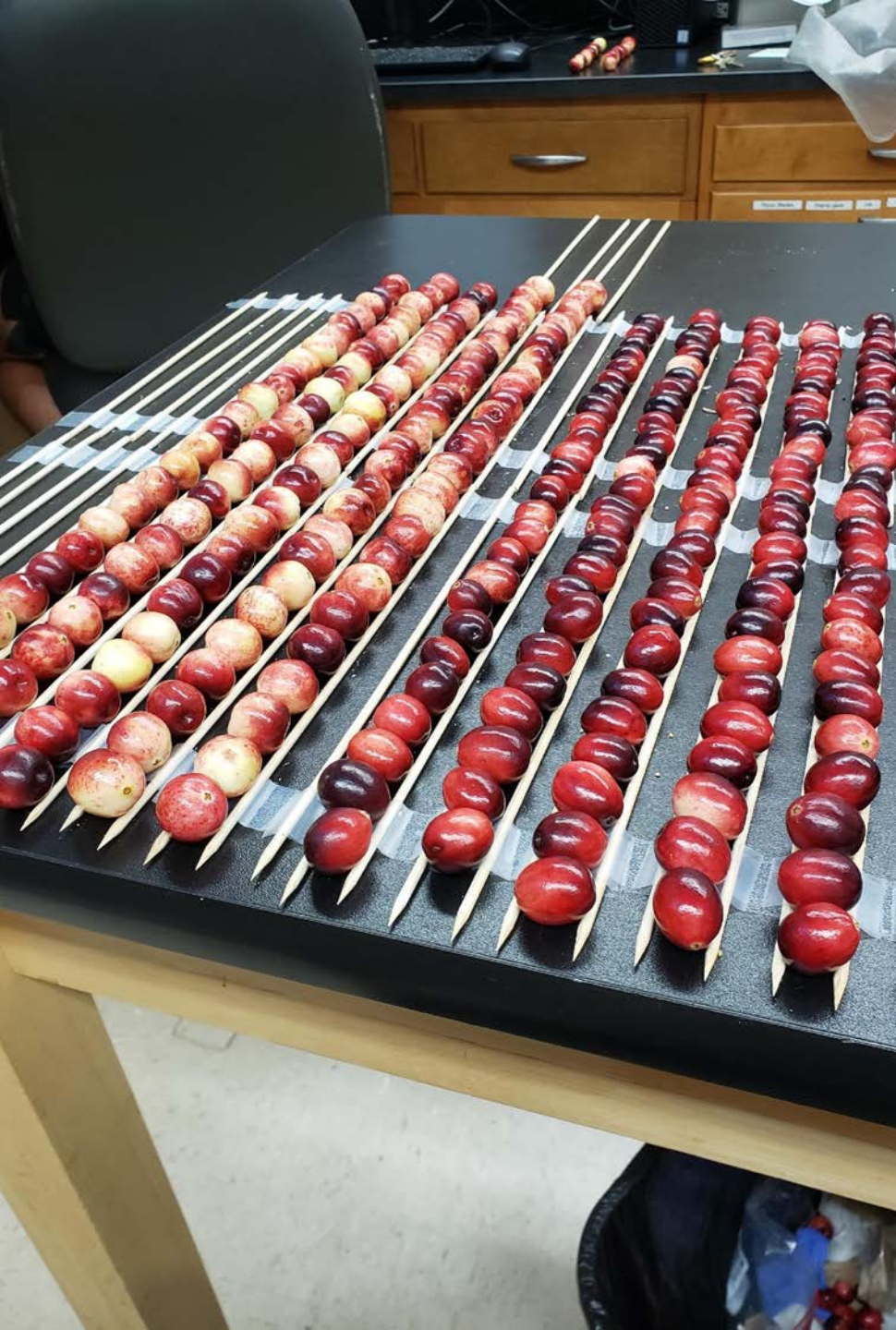
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What makes a cranberry firm?

Understanding fruit ripening and its role in fruit firmness

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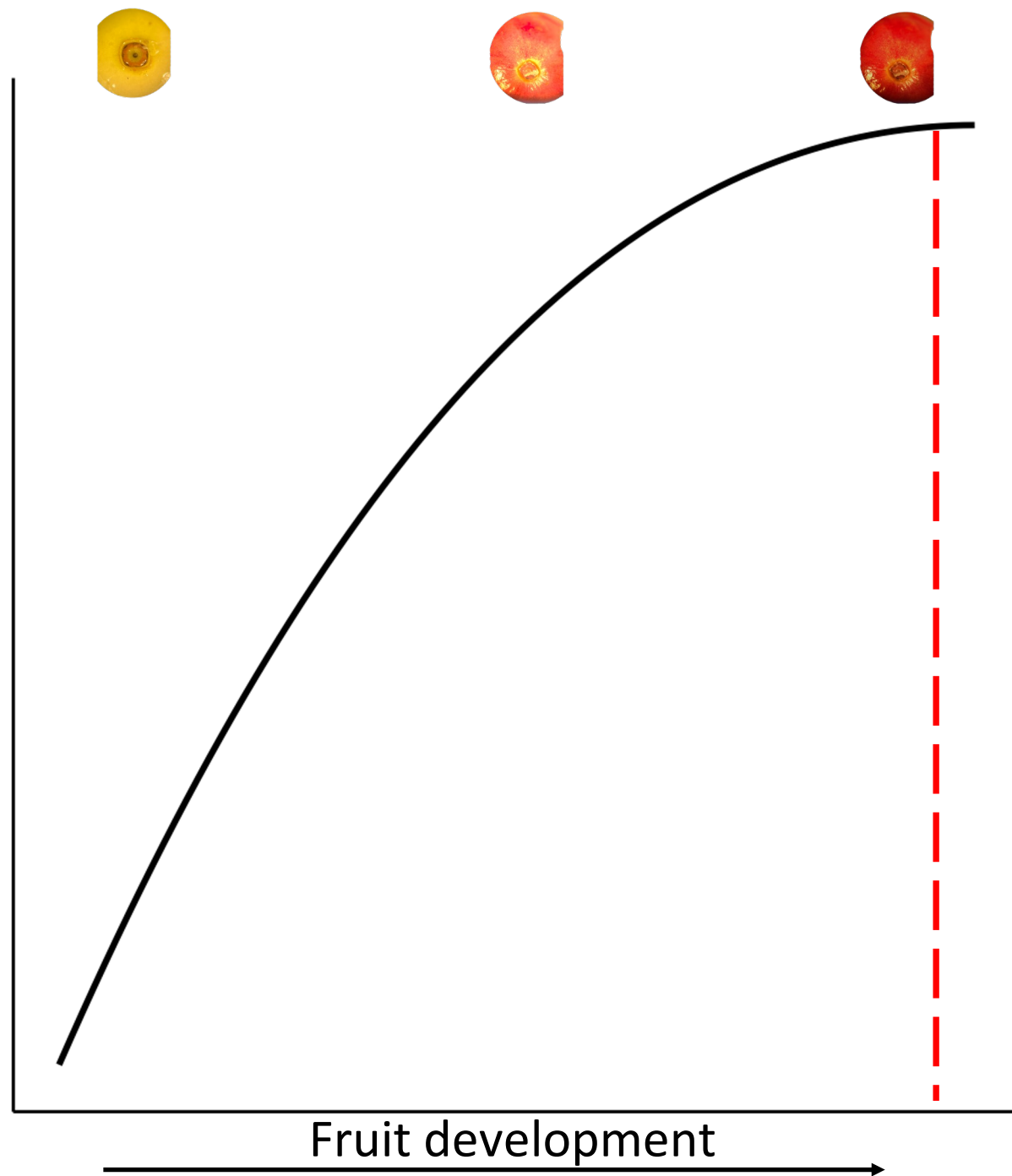
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Introduction

- What are the fruit quality traits associated with ripening and maturity?
 - Color
 - Fruit weight/size
 - Firmness
- However, it is well known that many other changes in the fruit happen during this time.
- Investigating cranberry fruit changes during ripening, will allow us to determine optimal harvest time for SDC production.

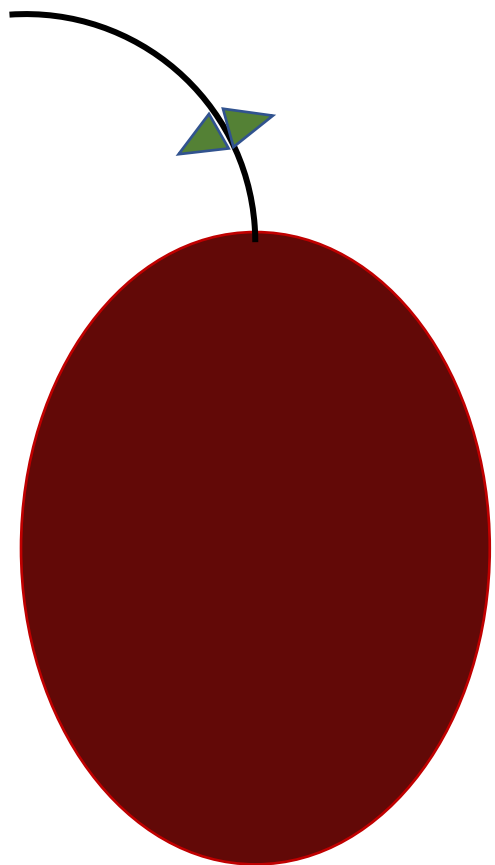
Flesh to fruit ratio



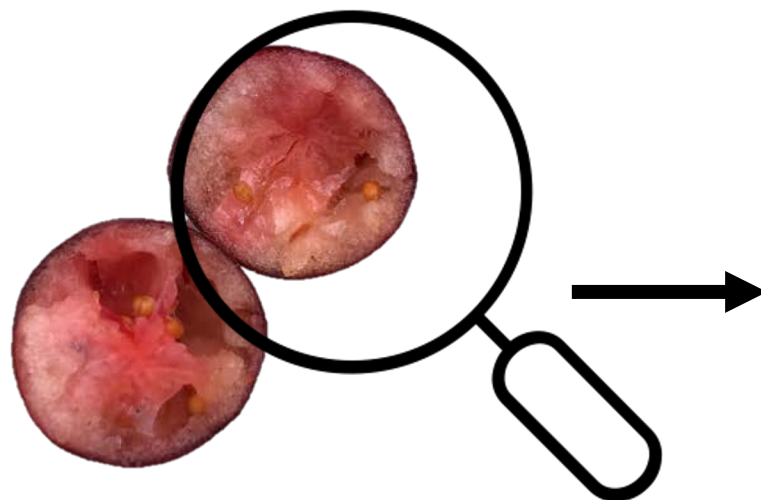


What makes a good SDC?

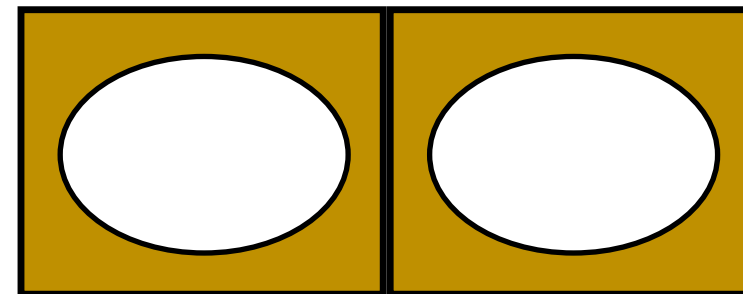
- What are the characteristics in the fruit that will result in higher efficiency of SDC production?
- External fruit factors: size, shape, color
- Internal fruit traits: Pulp thickness and structure.
- What are the pulp components and how can we relate this with SDC production?

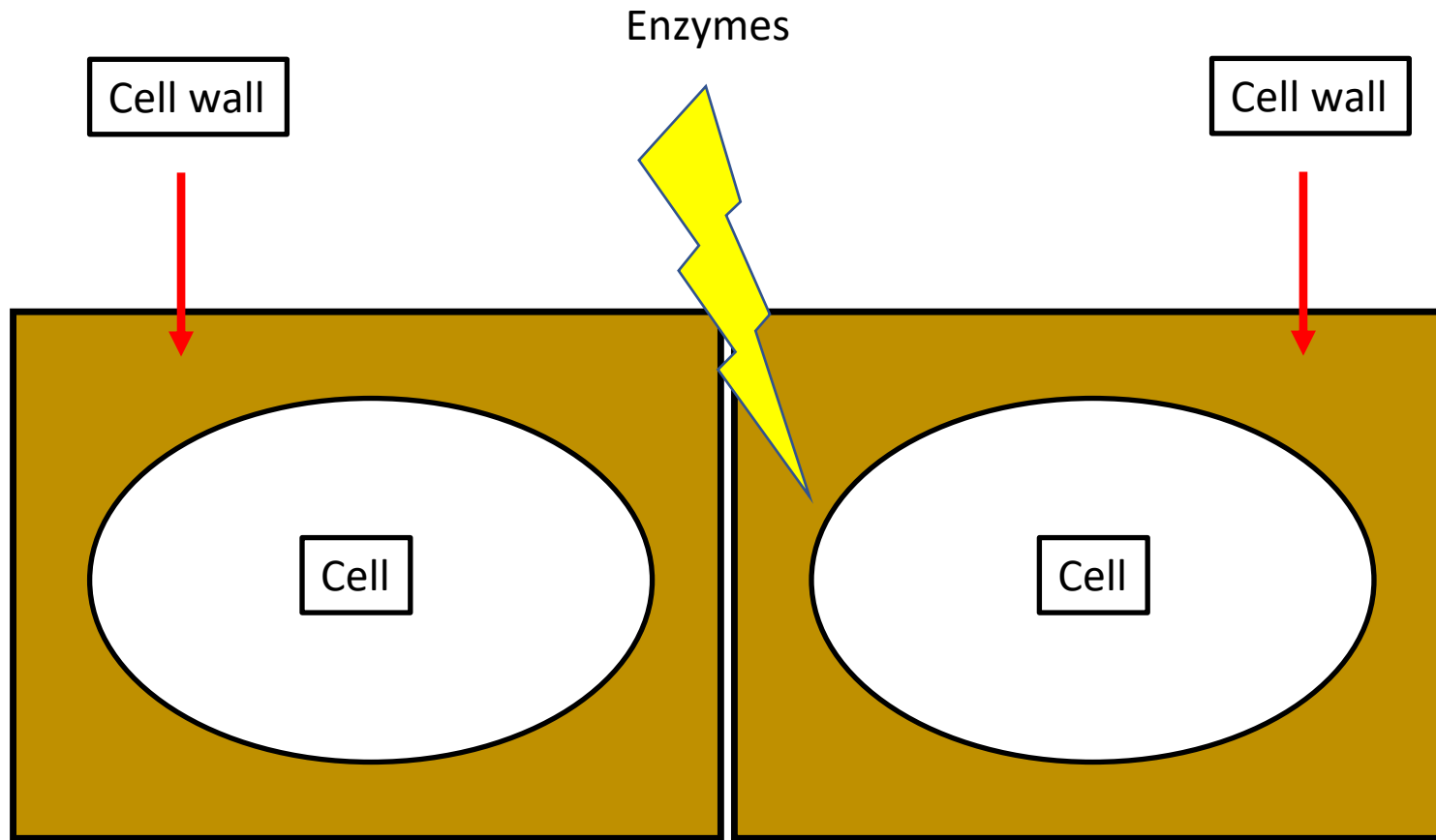


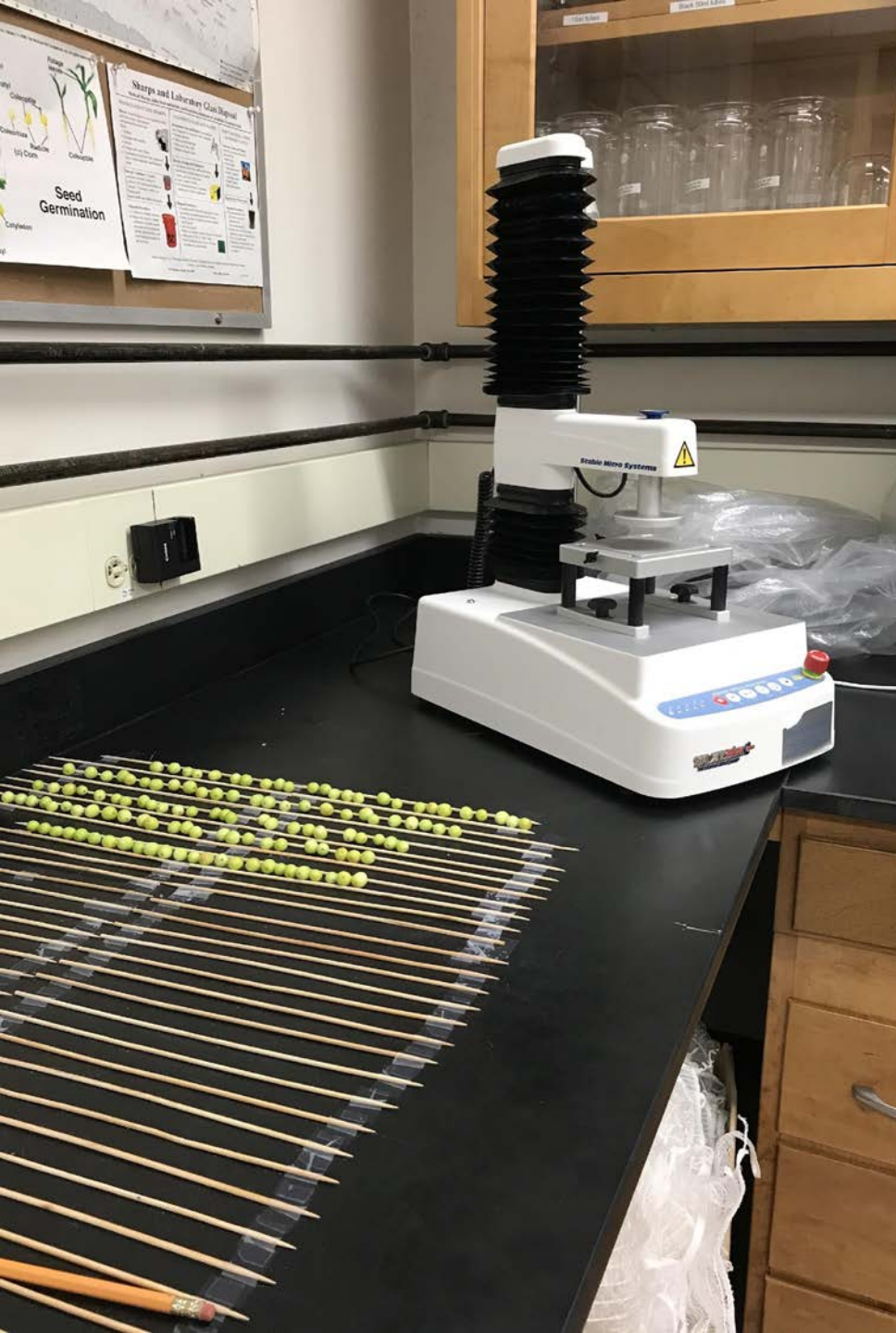
Fruit pulp



Two fruit pulp
cells

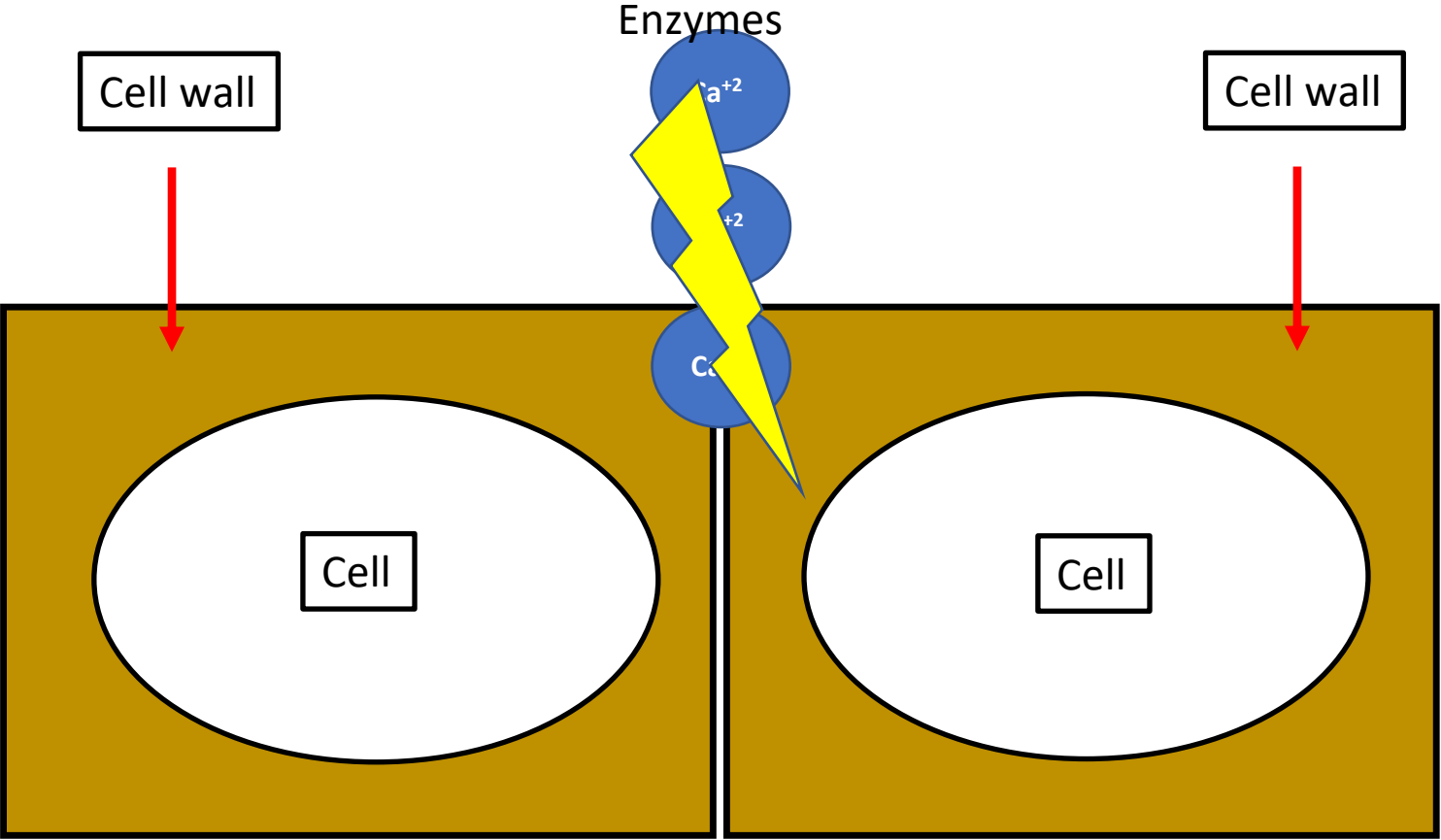






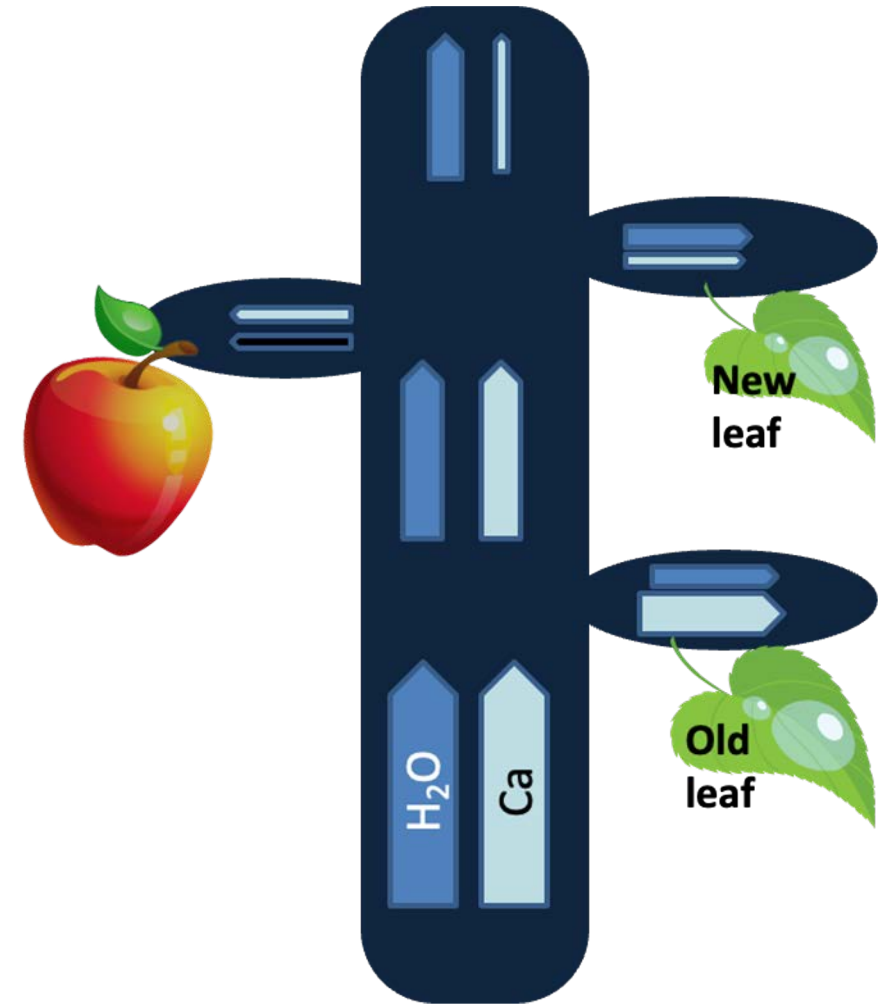
Fruit softening

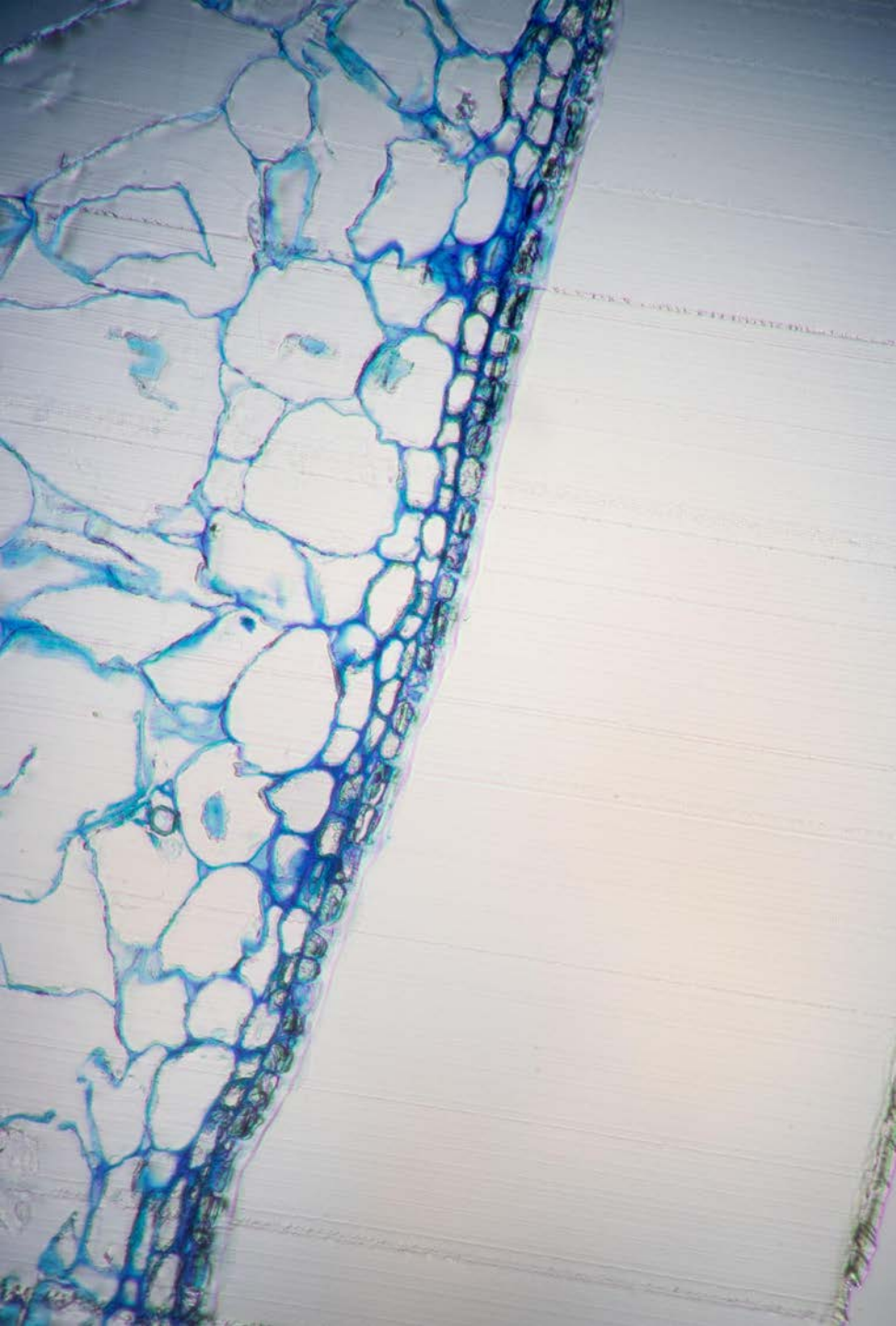
- Cell wall breakdown: pulp loses integrity.
- Enzyme activity increases.
- However, calcium plays an important role as the glue that bounds the fruit cell walls.



Calcium in plant

- Essential macronutrient.
- Ca uptake occurs in the root tips of new roots.
- Calcium moves through the transpiration gradient, that is water in the plant xylem.
- Ca accumulation is higher in plant tissues with higher transpiration rates (i.e., leaves).
- Once calcium accumulates tissue, is extremely immobile.





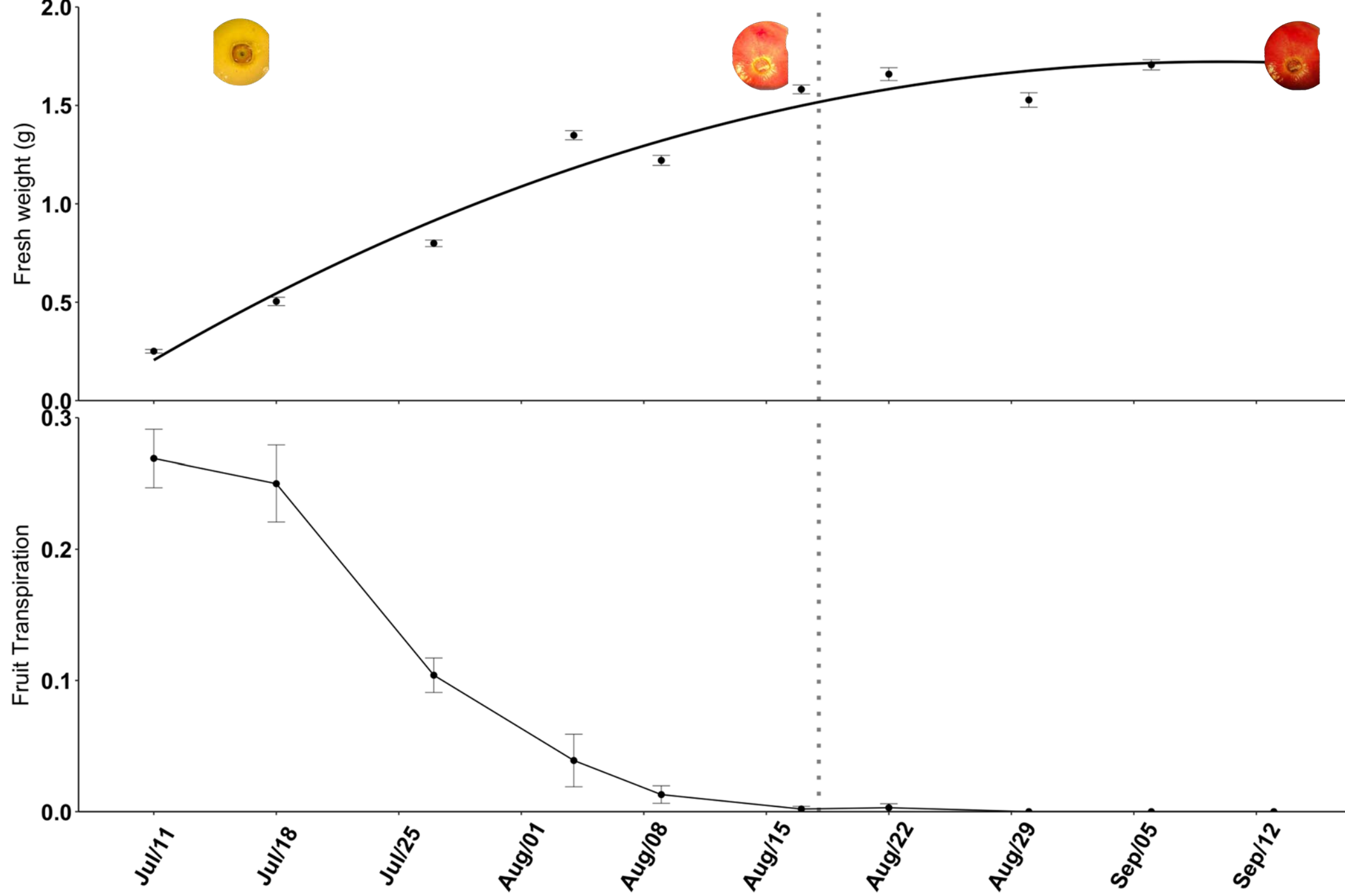
Calcium in fruit

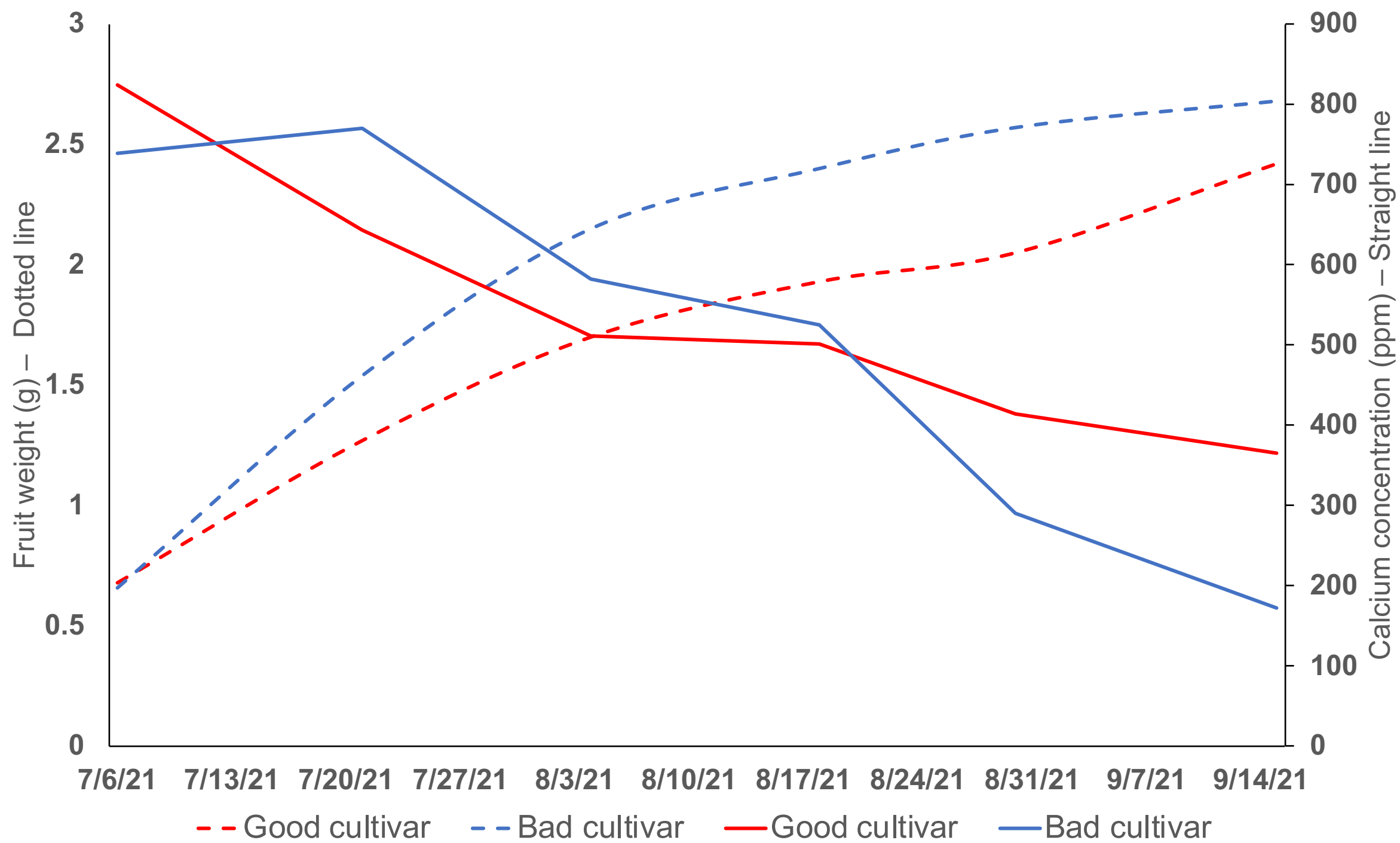
- Calcium translocation to the fruit occurs early in season before color development:
 - Cuticle thickness increases.
 - Xylem functionality decreases.
 - Fruit transpiration decreases

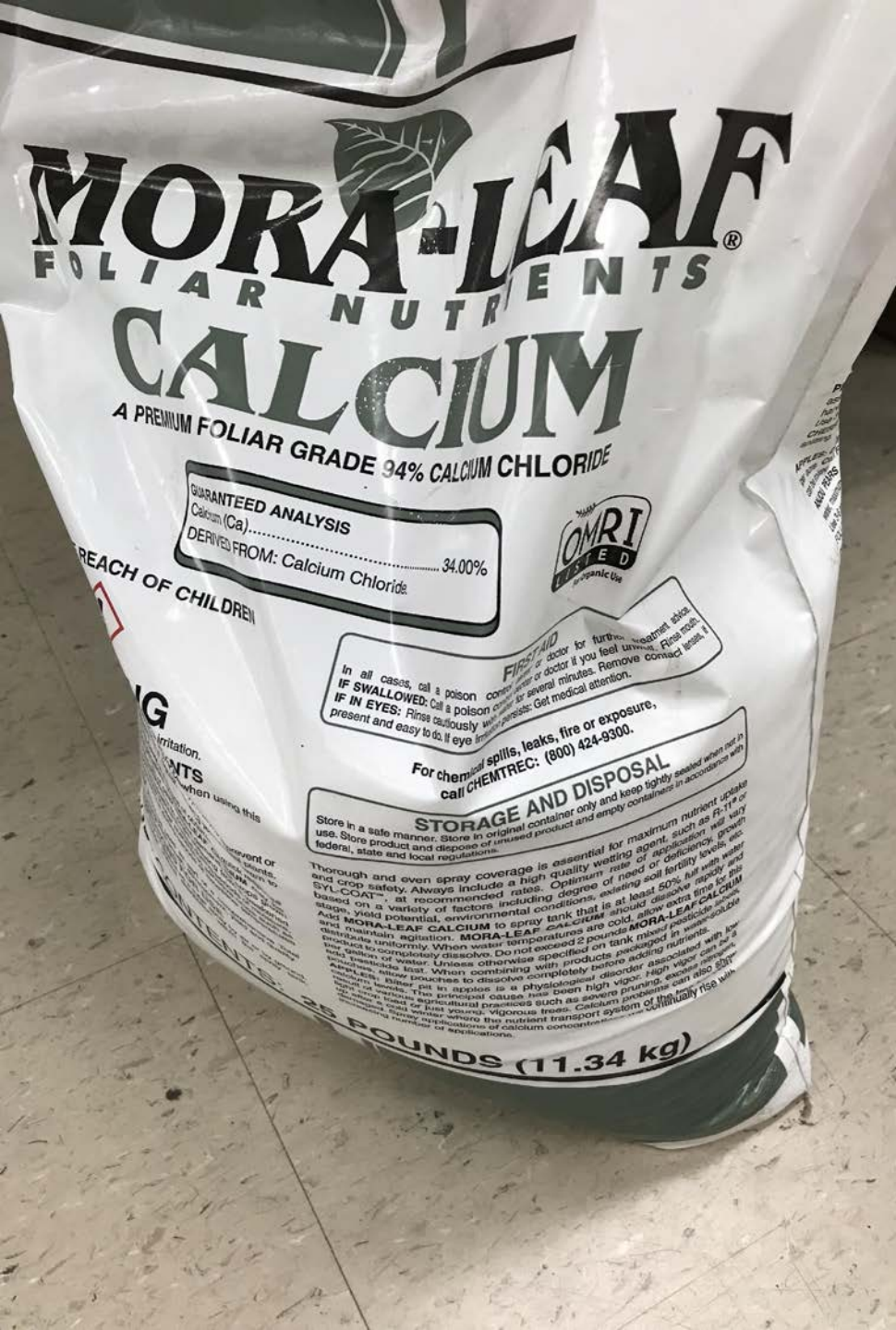


Fruit calcium accumulation in cranberry fruit study

- Site: Wisconsin Cranberry Research Station in Summer 2022.
- Genotype: 'Stevens'
- Weekly sampling for calcium concentration in whole fruit and in the cell wall.
- Random sample collection of the first two berries, from bottom to top.







Foliar calcium applications

- Calcium chloride is widely used to increase Ca content in many other fruit crops.
- The objective of this study is to evaluate the effect foliar calcium application during four early phenological stages on fruit calcium content.



Fruit calcium application

- Site: Wisconsin Cranberry Research Station in Summer 2022

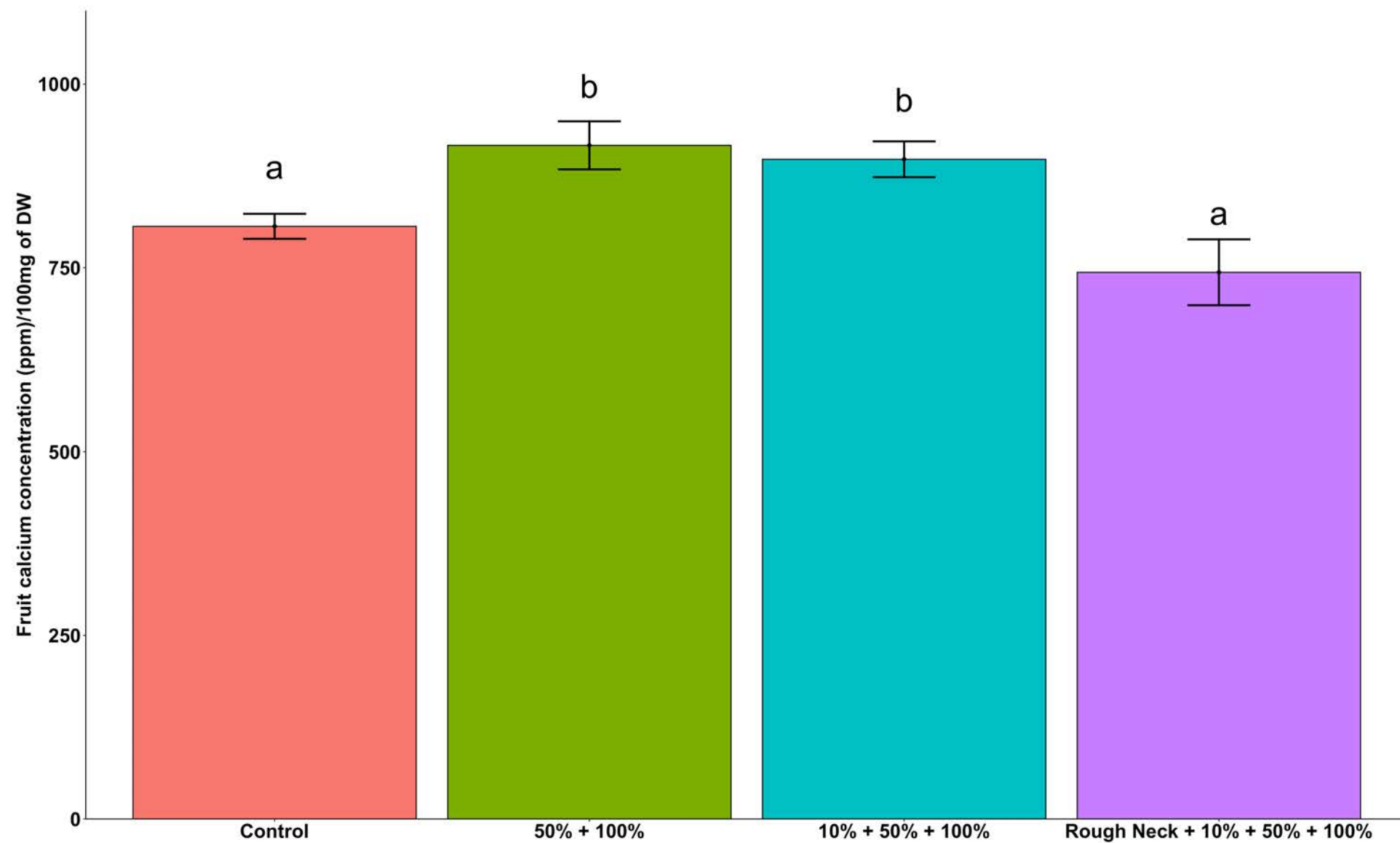
Summer 2023 pending location

- Calcium chloride applications through four different phenological stages:
 - Rough neck
 - 10% Bloom
 - 50% Bloom
 - Full Bloom
- Calcium concentration:
 - Control
 - 750 ppm
 - 1500ppm
 - 3000ppm



Fruit calcium application

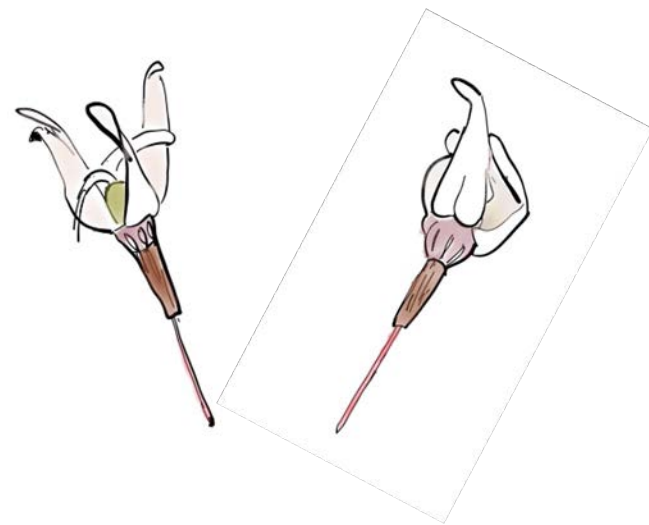
- Repeat the best treatments from 2022.
- Add cumulative applications.
- Add locations and cultivars.





Acknowledgment

- Funding provided by USDA NIFA HATCH Grant (Accession Number: 1025852)
- Wisconsin Cranberry Research Station (Thanks again Wade!)
- Dr. Zalapa and his lab members.
- Allison Jonjak.
- Atucha lab members



Thank you